



Mark Pine – Resume

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Professional Summary

Digital marketing consultant and real estate professional with experience in web marketing, online advertising, and property management. Skilled in creating marketing strategies, generating leads, building brand presence, and managing client relationships across multiple industries. Strong communicator with the ability to pitch ideas. Police brutality victim with ongoing pro se litigation against the New York City police and others.

Core Skills

- Digital Marketing & Online Advertising
- Lead Generation & Sales Strategy
- Website & Brand Development
- Social Media Marketing
- Client Relationship & Property Management
- Real Estate Sales & Leasing
- Resilience Under Police Harassment

Police Brutality Victim

I don't have a criminal record. I don't do anything illegal. Just for the record I don't drink. I don't smoke. I don't do anything like that. Civilian men that I know pay the New York City police to harass people including me without any legitimate reason. It's beyond ridiculous. The NYPD chased away many of my web marketing and online advertising clients.

The NYPD have sabotaged my career for more than a decade. Anytime I find an opportunity to earn money the NYPD tells the person or people who are thinking about

conducting business with me either not to work with me or to help the police sabotage me further.

There is no reason to try to keep the police brutality against me a secret from potential employers. The New York City police have sabotaged dozens of my web marketing and online advertising clients. I've had former clients tell me the police told them not to do business with me. I've seen uniformed police sabotage my business relationships right in front of me. Obviously, anyone who even thinks about helping me against the NYPD's orders should not be hiding anything illegal because the NYPD will find it.

I've received more than one hundred credit card payments from dozens of web marketing and online advertising clients before the police sabotaged my career. I don't want to jinx it although out of all those transactions I've only had one credit card chargeback for about \$250. The person who called the credit card company and charged me back and I are on good terms again. I would probably be providing web marketing for the individual currently if the NYPD weren't harassing me.

I can't name the names of the civilian men who pay the NYPD to harass me because I'd be sued for defamation, libel, and slander. I know several civilians who are connected with law enforcement in New York and other states.

The New York City police have civilian women and men harass me in Manhattan while they supervise. For example, the NYPD have civilian women and men blow marijuana and vape smoke at me, crash into me, shove their phones in my face, try to start arguments with me, threaten me, rob me, vandalize my property, plus much more. If you think that's bad, what I'm leaving out is much worse.

If anyone reading this knows how I can legally get the New York City police to stop harassing me please let me know. It's very difficult for American police brutality victims to get help from the government and law enforcement. I've contacted hundreds of government and law enforcement offices in New York City and New York State and the New York City police are still harassing me.

There are several women married to police officers who are victims of domestic violence that the government and law enforcement aren't helping. It's well documented. "Officer involved domestic violence." There are police brutality victims in American prisons that aren't getting help. The police do a lot of good and bad. The bad is inexcusable.

Many people who work with me in person or on Zoom are impressed with my knowledge about web marketing and online advertising. Results are not guaranteed. I will do my best.

The New York City police have chased away dozens of my web marketing and online advertising clients over the years. I'm not giving up. I make the best of all situations. I'm trying to find jobs. In addition to looking for jobs, In my spare time I contact accredited investors to try to raise money for startups. For example, real estate, art, theater, food, etc.

Since the New York City police started harassing me, my phones, laptops, tablets, and other property has been stolen and vandalized more than one hundred times. I've been robbed, harassed, and had my property vandalized in the Financial District, Tribeca, West Village, Flatiron District, Chelsea, Murray Hill, Upper East Side, and Upper West Side. I have police reports, insurance documents, receipts, and other evidence to prove it. My cell phone was stolen six times in 2023 alone.

The index number for my current pro se lawsuit in the Manhattan Supreme Civil Court Mark Pine vs The City of New York (NYPD) is 100120/2026. There will be plenty of public evidence and exhibits about the NYPD harassing me. I'm optimistic that everything is going to work out. I never give up. I make the best out of all situations.

My health insurance is Healthfirst Medicaid. I get a yearly physical from an excellent Manhattan doctor. I got my colonoscopy. I get a skin physical every year. I have an excellent dentist. I'm healthy except for back and knee issues.

Back and Knee Pain

Due to chronic back pain and degenerative spinal changes, I have difficulty carrying heavy items, standing for long periods, and performing repetitive bending. Prolonged standing, lifting, and repetitive bending can worsen my symptoms.

These limitations affect the types of jobs I may reasonably be able to perform.

When determining appropriate work assignments or employment opportunities, positions that avoid heavy lifting, repetitive bending, and prolonged standing may be more appropriate while I continue medical evaluation and treatment. Work that allows the ability to change positions between sitting and standing as needed may also be more suitable.

I am currently under medical evaluation and treatment for chronic back pain and knee pain. Medical imaging has indicated degenerative spinal changes, and I have upcoming diagnostic imaging and a physical therapy evaluation scheduled as part of my ongoing care.

I am actively following all medical recommendations and awaiting further evaluation through imaging and physical therapy. My intention is to ensure that my documented medical condition and physical limitations are reasonably accommodated.

Professional Experience

Digital Marketing Consultant

Self-Employed — New York, NY

January 2006 - Present

- Provided web marketing and online advertising services for clients
- Developed digital marketing campaigns to increase visibility
- Advised businesses on branding and customer acquisition strategies
- Generated leads through social media and paid advertising strategies

Startups

Independent Projects — New York, NY

January 2006 - Present

- Conceptualized multiple startup ideas across industries including technology, media, services, retail real estate, food, supermarkets, art, art galleries, performing arts centers, theater, and more
- Created marketing strategies and investor outreach materials
- Pitched business concepts to accredited investors
- Results are not guaranteed
- Nothing has taken off yet, I'm still trying to raise money from accredited investors in my spare time

Associate Broker

Douglas Elliman — New York, NY

March 2004 - May 2005

- Sold and rented properties

Property Manager

Marin Management — New York, NY

June 2000 – August 2003

- Managed day-to-day operations of properties
- Coordinated tenant communications, leasing, and issue resolution
- Oversaw maintenance requests and vendor relationships
- Maintained property standards and tenant satisfaction

Additional Information

- Strong ability to communicate and pitch ideas confidently
- Comfortable managing multiple projects
- Focused on innovation, business growth, and long-term brand building
- Experience navigating police harassment

Education

- Baruch College / City University of New York (CUNY) — New York, NY
- 3.7 GPA. Five classes away from graduation
- I'm not sure if I'm going to graduate

This is a web marketing document I developed for prospective employers. This document outlines enterprise-level marketing strategies and capabilities applicable across organizations of all sizes, from Fortune 500 companies to small and medium-sized businesses.

Results are not guaranteed. There are a lot of factors outside of my control. For example, economy, competition, etc. There are no guaranteed results. Verify everything yourself. Speak with an attorney before you do anything on the web, mobile, or social media. Use this information at your own risk.

Mark Pine Web Marketing and Online Advertising

Web Marketing Capabilities, Services & Resources

A Comprehensive Approach to Web Marketing and Online Advertising

This document is designed for companies considering hiring me for web marketing on a part-time or full-time basis.

What makes my approach different is my **years of experience, breadth of knowledge, willingness to share information, and commitment to doing everything I can to help the companies I work with succeed.**

I'm continually expanding and improving this document. Even in its current form, however, it demonstrates the breadth of services, strategies, platforms, technologies, and resources I can bring to a company.

My objective is simple: find companies that need someone capable of putting this knowledge into action.

Information has value, but **execution, management, consistency, creativity, and accountability are what turn information into results.**

Google Drive & Microsoft OneDrive

I organize marketing information and digital assets for clients using either **Google Drive or Microsoft OneDrive**, depending on the client's preference and existing technology.

A properly organized system can contain items such as:

- * Important documents and PDFs
- * Marketing materials
- * Receipts and invoices
- * Website information
- * Advertising information
- * Account information
- * Business resources
- * Project files
- * Other important digital assets

The objective is to create an organized system where authorized people can quickly locate the information they need.

Instagram Marketing

Instagram can be an extremely valuable marketing platform for businesses.

I can help companies with:

- * Instagram posts
- * Stories
- * Highlights
- * Reels
- * Live broadcasts
- * Profile configuration
- * Advertising
- * Audience growth strategies
- * Content strategy
- * Recommendations regarding available Instagram features and subscriptions
- * Overall Instagram strategy

I study Instagram's business and advertising resources to understand the platform's capabilities and changes.

YouTube Marketing

I can create and manage video content for a company's YouTube channel or channels.

Services can include:

- * Video creation
- * YouTube posts
- * Channel management
- * Content strategy
- * Video advertising
- * Recommendations regarding YouTube campaigns
- * Ongoing channel development

I can help companies determine when YouTube advertising makes sense as part of a broader marketing strategy.

Google Ads

Google Ads can be an important source of customers for a business.

I can create and manage campaigns involving:

- * Google Search ads
- * Display advertising
- * Image and banner advertising
- * YouTube advertising
- * Remarketing
- * Other Google advertising products and campaigns

I can analyze campaigns and make adjustments based on performance.

Microsoft Advertising

I can create and manage Microsoft Advertising campaigns as another way to reach customers through search and other advertising opportunities.

Amazon Advertising

If a company sells products through Amazon, I can help create and manage Amazon advertising campaigns.

WordPress

I have extensive experience with WordPress websites.

I can:

- * Create website pages
- * Create blog posts
- * Edit existing pages
- * Organize website content
- * Improve website presentation
- * Help manage websites
- * Create marketing content
- * Back up website content

Squarespace

I have experience with Squarespace.

Many small and medium-sized businesses use platforms such as WordPress, Squarespace, and Shopify. Understanding multiple platforms allows me to recommend a solution based on the company's actual needs rather than forcing every company into the same system.

E-Commerce & Online Sales

If a company wants to sell products or services online, I can help create an e-commerce website using platforms such as:

- * Shopify
- * WooCommerce
- * Other appropriate platforms

The platform should be selected according to the company's products, customers, budget, technical requirements, and goals.

Website Performance

A website needs to do more than simply look good.

I analyze website performance to identify potential performance and usability problems.

Performance can affect the user experience, search visibility, and ultimately a company's ability to convert visitors into customers.

Writing & Content

I help companies turn their ideas, products, services, and expertise into written content.

This can include:

- * Website copy
- * Blog posts
- * Social media posts
- * Marketing materials
- * Product descriptions
- * Business descriptions
- * Other written content

I use AI tools as productivity tools when appropriate, including ChatGPT, Google Gemini, Microsoft Copilot, Claude, DeepSeek, Meta AI, and others.

I don't view AI as a replacement for human judgment. I view it as another tool that can help produce, improve, organize, and analyze information more efficiently.

Corporate Video

I can create video content using a smartphone or video camera.

For larger or more sophisticated projects, I can identify outside vendors and manage the relationship between the company and the vendor.

The goal is to match the production approach to the company's budget and objectives.

Public Relations

I can help companies develop public relations strategies and reach journalists.

This can include:

- * Identifying journalists
- * Contacting media outlets
- * Developing press releases
- * Distributing press releases
- * Identifying appropriate PR firms
- * Coordinating with outside PR professionals

If a company would like to work with a major public relations firm, I can help research potential firms and manage the relationship.

Equipment & Software Recommendations

I can recommend and help companies evaluate:

- * Smartphones
- * Computers
- * Laptops
- * Tablets
- * Software
- * Online services
- * Marketing platforms
- * Other technology

Google Analytics

I can configure Google Analytics and use website data to better understand how visitors interact with a company's website.

Analytics can help answer questions such as:

- * Where are visitors coming from?
- * What pages are they viewing?
- * How long are they staying?
- * What are they doing on the website?
- * Which marketing campaigns are producing visitors?
- * Where are potential customers leaving?
- * What can be improved?

AI can assist with analyzing large amounts of data and identifying patterns that might otherwise be overlooked.

[Google Analytics](<https://developers.google.com/analytics>)

Domain Names

A company's domain name is an important part of its online identity.

I can help companies:

- * Select an appropriate domain name
- * Evaluate an existing domain
- * Improve their online naming strategy
- * Determine whether a different domain may better represent the company

A good domain should be memorable, appropriate for the business, and practical for marketing.

Website Advertising & Monetization

If a company wants to generate additional revenue from its website, I can help evaluate and implement advertising opportunities such as Google AdSense and other advertising platforms.

Advertising isn't appropriate for every website, so I would evaluate whether advertising makes sense based on the company's audience, business model, website traffic, and objectives.

Mobile Apps

Depending on the requirements, I can either handle portions of the project myself or bring in additional developers and manage the process.

An important principle is that **the company should own its digital assets.**

For example, Apple and Google developer/publisher accounts should be created in the company's name rather than controlled exclusively by an outside marketer.

Film, Television & Documentary Distribution

If a company or production team wants to distribute a movie, television program, or documentary through platforms such as Apple TV or Netflix, I can research the applicable submission, technical, and distribution requirements and help coordinate the process.

Examples of My Work

MarkPine.com

[MarkPine.com](<https://markpine.com>)

My personal WordPress website, which demonstrates my experience with website creation, content, publishing, and online marketing.

Linktree

[Linktr.ee/MarkPine](<https://linktr.ee/MarkPine>)

A centralized page containing links to my social media accounts and other online properties.

AllMyLinks

[AllMyLinks.com/MarkPine](<https://allmylinks.com/MarkPine>)

Another centralized collection of my social media accounts and online properties.

Why Hire Me?

****Look at the work. Look at the breadth of information in this document. Look at how I organize information. Look at my websites and social media.****

I believe a good web marketer should understand much more than how to post something on Instagram or purchase a Google advertisement.

Modern web marketing touches AI, websites, search engines, social media, advertising, analytics, content, video, public relations, technology, e-commerce, mobile applications, and much more.

I want to be the person who can look at the entire digital operation of a company and ask:

****What are we doing? What aren't we doing? What's working? What's not working? What should we test? What can we improve? And what opportunities are we missing?****

That is the value I want to bring to the companies I work with.

****I don't want to simply manage a company's marketing. I want to help the company improve its entire presence on the internet.****

If this document gives a prospective client useful information even before they hire me, that's a good thing.

If it convinces them that I am the person they want managing their web marketing, that's even better.

Thank you and have a great day.

Mark Pine